

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S2	15	("20010051911"   "20010051940"   "20020128959"   "20020165849"   "20020169760"   "20030028529"   "20030033292"   "20030055729"   "20030055816"   "20030093285"   "20030101126"   "20030105677"   "20030149938"   "6269361"   "6285987"). PN.	US-PGPUB; USPAT	OR	OFF	2008/01/16 14:33
S3	15	("20010051911"   "20010051940"   "20020128959"   "20020165849"   "20020169760"   "20030028529"   "20030033292"   "20030055729"   "20030055816"   "20030093285"   "20030101126"   "20030105677"   "20030149938"   "6269361"   "6285987"). PN.	US-PGPUB; USPAT	OR	OFF	2008/01/16 15:36
S4	0	gotoast.as.	US-PGPUB; USPAT	OR	OFF	2008/01/16 15:36
S5	0	toast.as.	US-PGPUB; USPAT	OR	OFF	2008/01/16 15:37
S6	53	goto.as..as.	US-PGPUB; USPAT	OR	OFF	2008/01/16 15:39
S7	76	("goto.com").a.s"	US-PGPUB; USPAT	OR	OFF	2008/01/16 15:40
S8	76	("goto.com").a.s"	US-PGPUB; USPAT	OR	OFF	2008/01/16 15:51
S9	50	("bizrate.com").a.s"	US-PGPUB; USPAT	OR	OFF	2008/01/16 15:54
S10	2	"6317732"	US-PGPUB; USPAT	OR	OFF	2008/01/16 16:17
S11	1	"20020003162"	US-PGPUB; USPAT	OR	OFF	2008/01/16 16:18

S12	0	6985882/pn.	US-PGPUB; USPAT	OR	OFF	2008/01/16 16:20
S13	1	"6985882".pn.	US-PGPUB; USPAT	OR	OFF	2008/01/16 16:21
S14	49	( "20050232131" "5850399" "6248946" "5929738" "6169748" "6205149" "5785086" "5988403" "20040003404" "20040003405" "20040003413" "20060282307" "20060282308" "5930712" "6088333" "4476582" "5402478" "5404573" "5485455" "5491694" "5521910" "5724099" "5790546" "5818836" "5870710" "5933425" "5953312" "6032175" "6088356" "6088003" "6138122" "6163778" "6205413" "6215776" "6215776" "6233223" "6249281" "6292830" "6370144" "6389031" "6587466" "6633556" "7051019" "7159219" "7177295" "20030120705" "20030182666" "20050235053" "20060080306" "20070004394" ).pn.	US-PGPUB; USPAT	OR	OFF	2008/01/16 16:27
S15	432	yahoo.as.	US-PGPUB; USPAT	OR	OFF	2008/01/16 16:41
S16	286	S15 and search	US-PGPUB; USPAT	AND	OFF	2008/01/16 16:41
S17	129	S16 and advertise\$6	US-PGPUB; USPAT	AND	OFF	2008/01/16 16:41
S18	6161	705/14	US-PGPUB; USPAT	AND	OFF	2008/01/16 16:59
S19	432	S18 and "2003".ay.	US-PGPUB; USPAT	AND	OFF	2008/01/16 17:00
S20	1478	S18 and @pd<"20040101"	USPAT	AND	OFF	2008/01/16 17:03
S21	4512	S18 and @ay<"20040101"	USPAT	AND	OFF	2008/01/16 17:04
S22	0	S21 and @ay>"20030101"	USPAT	AND	OFF	2008/01/16 17:09

S23	0	S21 and @ay>"20030101"	US-PGPUB; USPAT	AND	OFF	2008/01/16 17:11
S24	3	"7092901"	US-PGPUB; USPAT	OR	OFF	2008/01/17 11:03
S25	3	"459999"	DERWENT	OR	OFF	2008/01/17 11:14
S26	159	bove.in.	DERWENT	OR	OFF	2008/01/17 11:14
S27	246	placement adj method.ti.	DERWENT	OR	OFF	2008/01/17 11:15
S28	1	2003-459999	DERWENT	OR	OFF	2008/01/17 11:17
S29	1	"oversee.net".as.	DERWENT	OR	OFF	2008/01/17 11:35
S30	2	"oversee.net".as.	US-PGPUB; USPAT	OR	OFF	2008/01/17 11:35
S31	2	2005/0256766	US-PGPUB; USPAT	OR	OFF	2008/01/17 12:28
S32	12	2004/0093327	US-PGPUB; USPAT	OR	OFF	2008/01/17 14:26
S33	8	("20020116170"   "20030083959"   "20030101044"   "20030208474"   "20040093327"   "5704060"   "6006225"   "6873996").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2008/01/17 14:28
S34	8	("20020116170"   "20030083959"   "20030101044"   "20030208474"   "20040093327"   "5704060"   "6006225"   "6873996").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2008/01/17 14:28
S35	17477	search adj engine	US-PGPUB; USPAT; USOCR	OR	OFF	2008/01/17 14:37
S36	17476	search adj engine	US-PGPUB; USPAT	OR	OFF	2008/01/17 14:38
S37	214	S35 near advertise\$6	US-PGPUB; USPAT	OR	OFF	2008/01/17 14:38
S38	5154	S35 and advertise\$6	US-PGPUB; USPAT	OR	OFF	2008/01/17 14:40
S39	4883	S38 and web	US-PGPUB; USPAT	OR	OFF	2008/01/17 14:40
S40	1299	S39 and bid\$4	US-PGPUB; USPAT	OR	OFF	2008/01/17 14:41
S41	772	S40 and keyword	US-PGPUB; USPAT	OR	OFF	2008/01/17 14:41

S42	232	S41 and @ay < "2004"	US-PGPUB; USPAT	OR	OFF	2008/01/17 14:45
S43	1	"5057915".pn.	US-PGPUB; USPAT	OR	OFF	2008/01/18 11:23
S44	10	bidrank	US-PGPUB; USPAT	OR	OFF	2008/01/18 12:03
S45	60959	bid rank	US-PGPUB; USPAT	OR	OFF	2008/01/18 13:15
S46	89	bid rank	US-PGPUB; USPAT	NEAR	OFF	2008/01/18 13:15
S47	1	"6269361".pn.	US-PGPUB; USPAT	NEAR	OFF	2008/01/18 13:38
S48	1	"6560580".pn.	US-PGPUB; USPAT	NEAR	OFF	2008/01/18 13:39
S49	7	roai	US-PGPUB; USPAT	OR	OFF	2008/01/24 10:18
S50	33	return adj advertising adj investment	US-PGPUB; USPAT	OR	OFF	2008/01/24 10:20
S51	17	"6230204"	US-PGPUB; USPAT	OR	OFF	2008/01/24 10:40
S52	1	"6230204".pn.	US-PGPUB; USPAT	OR	OFF	2008/01/24 10:41
S53	4	return adj advertising adj investment	USPAT	OR	OFF	2008/01/24 10:53

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